

Artist Commission for Liverpool ONE



Liverpool ONE is running its much-loved piano festival, Tickle the Ivories, this summer and we're inviting artists once again to design one of 7 pianos which will take pride of place and be played in prominent locations on the estate.

This year's theme is **Music Legends**, including a special piano inspired by **Taylor Swift**.

Global superstar Taylor Swift is bringing her Eras Tour to Anfield Stadium in June, shortly followed by Pink's Summer Carnival.

We'll have Tom Jones and Status Quo in Bootle, Girls Aloud at the Arena, and International Beatle Week taking over venues around the Cavern Quarter. Not to mention a celebration of the legendary Mathew Street Festival at Pier Head in August.

It's 50 years since Abba won Eurovision, the 60th anniversary of The Beatles' *A Hard Day's Night*, and not that long ago Grammy Award Winner, Diana Krall, tickled these very ivories while she was in the city with Elvis Costello.

We celebrate many more high-profile musicians from Liverpool or who have taken to the stage here over the years including Cilla Black, The Zutons, Elton John, Take That, and The Rolling Stones to name but a few.

Now is your chance to create a piano design inspired by or dedicated to your favourite music legend with links to Liverpool.

We're looking for:

A piano designed to celebrate **Taylor Swift**'s performances in the city
6 other pianos dedicated to **Music Legends**.

You can submit one or multiple designs for different musicians and we will select 7 different musicians from all the submissions, including one for Taylor Swift.

Proposed fee - £550 per piano

Submissions

Please send photos/graphics showing a selection of your past work, and a simple sketch/mock up and description of your proposed design idea to cerys.griffith@liverpool-one.com

Timescale

Please submit initial proposal by: 9am on Monday 13 May 2024

Artists appointed: Friday 17 May 2024

Deadlines for final artwork submissions: 9am on Thursday 30 May for Taylor Swift
9am on Monday 3 June 2024 for all other music legends

Artwork

- The selected artists will be supplied with a template like the one below for a specific piano, in Adobe Illustrator format. You should create and set up your design to print on this template, which is 10% of actual size.
- Your artwork will be printed and vinyled onto the body of the piano, and a mesh banner featuring the artwork is attached to the back.
- Similar to the template below there will be specific text and logos which must remain in these positions and same font on the piano, your artwork should go around or under these.
- Please make the files at least 300 DPI.
- The template has 50mm bleed as it's difficult to measure the angles of the piano/keys properly so please include this 50mm bleed to make sure the vinyl panels fit properly when printed.
- Final artwork to be sent in both PDF and Illustrator formats.
- It is not possible to paint/draw directly onto a piano, all artwork is to be submitted for printing so that we may quickly replace any damaged graphics during the event.
- You can include your name/logo on the piano.

Example of Adobe Illustrator template that you will be provided with:



