

LIVERPOOL EMPIRE THEATRE

PRESS RELEASE

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LIVERPOOL EMPIRE'S CREATIVE LEARNING TEAM HELP TO OFFICIALLY LAUNCH THE CITY'S FESTIVE CELEBRATIONS

The Empire Theatre's Creative Learning department have well and truly been getting into the Christmas spirit this week as preparations are underway for the illumination of the city's iconic Christmas tree.

As part of the city's Christmas celebrations, shopping complex Liverpool ONE invited the Creative Learning team to help officially launch their festive celebrations.

The team have created a spectacle inspired by the children's song *When Santa Got Stuck up the Chimney*, which will take audiences on an enchanted journey in anticipation of Christmas. As part of the fun, the team has commissioned a brand new Christmas song, which has been performed by the theatre's Youth Theatre company and recorded.

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The Liverpool Empire's Creative Learning team, together with Liverpool ONE, are encouraging you to learn the words to their brand new tune in time to help Santa with a rousing sing a long at the city's Christmas celebrations on November 9th.

Written by Musical Director Paul Lawton and **(names)**, this exciting song will easily get you into the Christmas mood.

Liverpool Empire's Creative Learning Manager, Natalie Flynn said, "We've been working with Paul and his team to learn this amazing new song. It's a really special song that we can't wait to perform at the event on Thursday!"

See the music video and learn the lyrics to 'Waiting for Christmas to Arrive' on Liverpool ONE's website, <https://www.liverpool-one.com/inspire-me/learn-christmas-song/>

This year's Christmas Light Switch On is going to be the most exciting yet. Liverpool ONE have got tons of fantastic free entertainment lined up, including panto performances, street performers, music, delicious food and drink, exciting rides and of course the amazing light show! There's even going to be an appearance from the cast of *Wicked* who'll be performing the song *Defying Gravity* from the show.

Liverpool Empire Creative Learning Manager, Natalie Flynn, added: "We were delighted to once again be invited by Liverpool ONE to officially mark the start of Christmas in our city. This will be the third time we have worked with them on their

Christmas Launch and so we wanted to create something new and exciting for this year. The opportunity has allowed us to engage the local community in theatre by taking the magic out of its traditional space, bringing it into the heart of the city centre."

The Empire's Creative Learning team have been working closely with Studio 10. 34 students from the college will become Santa's Elves, helping to build the anticipation for the Christmas season with a number of fun, lively sketches and street performances to complement the activity happening throughout the evening.

Laura Meeson, Head of Musical Theatre at Studio 10 said, "Following the success of the previous Christmas events, we were really excited to be invited once again to work with the Empire's Creative Learning team and Liverpool ONE. We've been in Elf mode for over three weeks now and we're having so much fun creating an interactive and immersive experience that everyone will be able to join in with. You can expect some surprises along the way too"

Liverpool ONE's Christmas Launch happens this Thursday 9th November. For a full programme of exciting events, visit <https://www.liverpool-one.com/events/christmas/>

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About Liverpool Empire Creative Learning

The Education & Community Department offer an exciting range of show and non-show related activities and events to enhance your group's visit to the Empire. Activities on offer include: Dance & Drama Workshops, Backstage Tours, Arts in Business Talks, Work Experience and Half Term Activities. They can be tailor made to meet the individual needs of your group and are available for schools, community groups, adults and children.

The Liverpool Empire Education and Community Department is delighted to be a part of ATG Creative Learning. ATG has a long standing commitment to developing creative learning, education and community participation work in its venues in the West End and across the UK.

About Studio 10

MDDC Studio 10 is a full time training college offering a number of courses for anyone looking to pursue a career in performing arts.

The college offers full time courses offering Diplomas in Performance, Teaching in Dance and Musical Theatre.

For more information visit: <https://www.studiodance10.co.uk/>

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