

KEEP BRITAIN TIDY NEWS RELEASE

Chavasse Park is flying the flag as one of the UK's very best green spaces

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Today, a record number of parks and green spaces collect Green Flag Award

Chavasse Park in Liverpool ONE has been recognised by the Green Flag Award Scheme as one of the very best in the world.

The park is among a record-breaking 1,797 UK parks and green spaces that have received a prestigious Green Flag Award – the mark of a quality park or green space.

This international award, now into its third decade, is a sign to the public that the space boasts the highest possible environmental standards, is beautifully maintained and has excellent visitor facilities.

Chavasse Park, the only city centre park to be awarded Green Flag status, includes five acres of beautifully landscaped gardens with winding paths and peaceful spots to take five from the bustle of the city centre. Regular visitors will know that it's always the centre of any summer and Christmas celebrations in Liverpool ONE and has played host to everything from a sandy beach to a sub-zero ice bar, to a sporting village complete with a running track and winners' podiums.

Operations Director Chris Grundy said: "We are absolutely delighted to receive a Green Flag Award for the fourth consecutive year.

"We know how much quality green spaces matter to residents and visitors, and this award celebrates the dedication that goes into maintaining Chavasse Park to such a high standard.

"Providing the very best retail and leisure experience every day is at the heart of everything we do at Liverpool ONE. Nestled near the historic Liverpool waterfront, we're keen for visitors to enjoy their whole visit to the city centre and Chavasse Park is an important part of our offer."

International Green Flag Award scheme manager Paul Todd said: "We are delighted to be celebrating another record-breaking year for the Green

Flag Award scheme.

“Each flag is a celebration of the thousands of staff and volunteers who work tirelessly to maintain the high standards demanded by the Green Flag Award. The success of the scheme, especially in these challenging times, demonstrates just how much parks matter to people.”

Inspired by Liverpool’s 2022 Commonwealth Bid, Liverpool ONE will host a range of sports on Chavasse Park during the forthcoming school summer holidays.

From 20 July – 3 Sept 2017, Chavasse Park will be filled with sporting fun for the whole family. Visitors can enjoy everything from long jump to lawn bowls, bumper boats to basketball and more. There will also be workshops delivered by graduate and student coaches from Liverpool John Moores University throughout the summer.

- Ends -

Notes to Editors

The Green Flag Awards Scheme (<http://greenflagaward.org/>) is run by the environmental charity Keep Britain Tidy, under licence from the Department of Communities and Local Government, in partnership with Keep Scotland Beautiful, Keep Wales Tidy and Keep Northern Ireland Beautiful, the Federation of City Farms and Community Gardens and the National Housing Federation.

Keep Britain Tidy is a leading environmental charity. We campaign for quality parks and green spaces for everyone, inspire people to be litter-free, to waste less and to live more. We are run programmes including Eco-Schools, the Green Flag Award for parks and green spaces and the Blue Flag/ Seaside Awards for beaches. To find out more about Keep Britain Tidy, our programmes and campaigns visit www.keepbritaintidy.org.

Any green space that is accessible to the public is eligible to enter for a Green Flag Award. Awards are given on an annual basis and winners must apply each year to renew their Green Flag status. A Green Flag Community Award recognises quality sites managed by voluntary and community groups. Green Heritage Site accreditation is judged on the treatment of the site’s historic features and the standard of conservation.

About Liverpool ONE

Liverpool ONE is a contemporary open-air shopping complex, described as one of Europe's leading retail and leisure destinations. Built around the

existing streets of Liverpool and located right by the iconic waterfront, Liverpool ONE is a stylish must-visit destination for those who love to shop, eat, drink and relax.

Liverpool ONE has over 170 stores, bars and restaurants, a 14-screen cinema, an indoor adventure golf course and an award winning five-acre park. Stores include high street favourites such as Topshop, Zara, Victoria's Secret, John Lewis and Debenhams.

Peter's Lane, Liverpool ONE's designer fashion hub, is the home of big brand style. It plays host to stores including Michael Kors, The White Company, Reiss, Ted Baker London, Karen Millen and Flannels. You'll also find the first Beauty Bazaar, Harvey Nichols in the UK, it's the ultimate luxury beauty experience and one-stop destination for all things beauty.

Liverpool ONE has been awarded Green Flag Status for its popular Chavasse Park. The prestigious Green Flag Award Scheme is judged by Keep Britain Tidy. Surrounded by a bustling and varied leisure terrace, the park plays host to many events for all the family throughout the year. Liverpool ONE is the only new city centre commercial development in the country to include a park that has Green Flag status.

"Liverpool ONE - more recommended than any other shopping destination (in the UK)*" *From a survey of 83,000 people taken between 27 June - 17 July 2016, Liverpool ONE achieved an NPS of 73% when asked the question 'How likely are you to recommend this centre to your family/friends on a scale of 1-10?'. (Versus 32% for in town centres and 49% for regional malls)

For more information on Liverpool ONE please visit: www.liverpool-one.com

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Please contact the press office in advance to make arrangements