

## LIVERPOOL ONE WINS TOURISM EXPERIENCE OF THE YEAR



[Liverpool ONE](#) scooped another prestigious award win at The Mersey Partnership (TMP) Annual Tourism Awards.

Organised by TMP, the awards reward excellence across the tourism sector and have become an annual showcase for the best of the region's destinations and attractions.

Shortlisted against some of the region's best tourist attractions, [Liverpool ONE](#) beat off stiff competition from Knowsley Safari Park, Dream in St Helen's and the World Museum Liverpool to take the prize for Best Tourism Experience.

Attracting more than 2m visitors a month, Liverpool ONE was recognised for being so much more than a day out for shoppers, with judges praising the full visitor experience.

Said Liverpool ONE's Estate Director, Chris Bliss:

"We take great pride at Liverpool ONE in offering our visitors something different, whether its seasonal attractions like the grotto and Liverpool ONE wheel or one off street performances and cooking demonstrations, everything is designed to enhance the visitor experience.

"We're thrilled to have been successful in this category as it shows that we are more than just a retail destination."

The award brings the total number of accolades to date to 38 for Liverpool ONE in the two years it has been open.

The event took place at the BT Convention Centre and a total of 15 awards were presented to businesses and attractions from across the region.

David Andrews, Director of Visitor Economy for TMP, said:

“TMP’s Tourism Awards are an excellent way to recognise and reward the hard work undertaken by both small and large Visitor Economy businesses during the past 12 months. Individually they are all achieving notable success. Collectively, as part of our destination offer they are contributing to a great success story. These Awards recognise that success and once again raise the profile of our destination and all it has to offer visitors.”

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Liverpool City Region’s Visitor Economy is now worth £1.6billion a year, supporting 23,000 jobs. It continues to grow in strength and standard with new hotels, events, venues and attractions continuing to widen the exciting City Region offer.

[www.liverpool-one.com](http://www.liverpool-one.com)

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#### **Notes to Editors**

Liverpool ONE is a £1 billion shopping, residential and leisure development in Liverpool city centre, led by urban property specialist Grosvenor.

Liverpool ONE’s stores are open for late night shopping until 8pm every weekday, with restaurants open all evening (closing times vary).

Built around the existing streets of Liverpool, the development includes over 100 shops, plus 24 cafes, restaurants & bars, two new hotels, a 14-screen ODEON cinema, 600 apartments and a five-acre park.

Parking for Liverpool ONE is located at three secure Q-Park car parks. The multi-storey Q-Park John Lewis offers 580 spaces and links direct to the John Lewis store via an eye-catching bridge; Q-Park Liverpool ONE (previously known as Strand Street) is a 2000-space underground car park beneath Chavasse Park; and Q-Park Hanover Street, a 560-space multi-storey car park on the edge of Liverpool ONE, opposite BBC Radio Merseyside.

For further information, please contact Joanne Lawless, Caroline Eardley, Nikita Lewis or Jen Dutton at Mason Williams PR on 0845 0941 007 / 07815 768 227 or email: [joanne@mason-williams.com](mailto:joanne@mason-williams.com) / [jen@mason-williams.com](mailto:jen@mason-williams.com)